



# Skyler Ray Taylor

User Experience / Creative Team Leader / User Interface / Design  
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*Skyler Taylor is a multidisciplinary UX designer and art director with experience creating solutions and solving design problems for the world's most iconic brands*



Bitovi.com  
Product Designer / UX  
2015-Current

Bitovi is the team behind DoneJS, CanJS, Javascript MVC, and a host of other projects that make one page javascript web applications faster and more powerful

- **Facilitates** UX task-based user testing
- **Creates** rapid prototypes for product interactions using Axure
- **Implements** front end code through html5 & CSS3 (using Sass or Less)
- **Designs** high-fidelity product and web experiences
- **Presents** idea/concepts/final product to clients
- **Consults** with clients and internal teams on user-centered design principles



LeftPlusRight.com  
Creative Director / UI  
2014-2015

Left Plus Right is a digital design and development agency which creates beautiful web experiences for discerning clients.

- **Coordinated** design across all mediums - digital, print, and branding
- **Designed** web experiences, logos, branding packages, print pieces, and etc
- **Implemented** front end design through html5 & CSS3 (using Sass)
- **Led** creative team atmosphere and insures quality/consistency
- **Presented** idea/concepts/final product to clients
- **Managed** client expectations and creative team deadlines



VineChurch.net  
Creative Director / Lead Designer  
2007-2014

Vine Church is a large church with branches in 8 states and a weekend attendance of 2000 people.

- **Integrated** consistent design through interactive, video, and print mediums
- **Led** internal web app creation from early usability studies & wireframes through design and final front end implementation
- **Developed** an in-house creative team for advertising/web/internal initiatives/and ongoing event marketing
- **Designed** all in-house and outward facing materials
- **Instituted** internal process whereby designs are conceptualized, revised, reviewed, approved, and implemented
- **Oversaw** all print production and coordinated with external vendors

arthur.

ArthurAgency.com  
Designer / Illustrator  
2005-2007

Arthur Agency is Southern Illinois' premiere marketing agency with national & regional clients ranging from Illinois Department of Transportation, Pepsi Mid-America, healthcare, and the Frontier League Baseball Association.

- **Designed** logos, branding packages, print collateral, and website mockups
- **Crafted** presentations to stakeholders & managed client relationships

# Education



## Treehouse

*Front End Web Development/Design Track - 2013*



## Code School

*HTML/CSS Path - 2011*



## Southern Illinois University

*Bachelor of Art, Visual Communication - 2004*



## Rend Lake College

*Associate of Arts - 2002*

# Extracurricular



Licensed to the Board of Trustees of Southern Illinois University, WSIU Public Broadcasting is an integral part of the College of Mass Communication & Media Arts on the Carbondale campus.

- **Planned** community outreach & fundraising events
- **Crafted** messaging to promote WSIU to community



Southern Illinois region's best & only real Hackathon with robots, drones and all kinds of bleeding edge tech. This yearly event brings together tech professionals, students, and hobbyists to learn to make and build whatever they can imagine.

- **Organized** community outreach & sponsorships
- **Volunteered** creating branding assets and messaging for event
- **Presented** on a variety of technology focused topics
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This all-day conference will featured inspirational creative talks to help set the tone for St. Louis Design Week, a seven-day celebration of the St. Louis design community featuring a variety of panel discussions, workshops, presentations, open houses and other community growth-oriented events.

- **Presented** a talk on how to create with clients and allow for more collaboration
- **Gave practical insight** to make the client/designer relationship more productive